

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D

OMB Number: 3235-0076 Expires: May 31, 2005 Estimated average burden hours per form......1

OMB APPROVAL

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

SEC U	ISE ONLY
Prefix	Serial
DATE I	RECEIVED

			<	(4Ub 29 2002		
Name of Offering (check if this i	s an amendment and name has c	hanged, a	nd indicate cha	ange)(%)	`	<u>;</u>	
Units consisting of Common Stock				3 , 1,0			
Filing Under (Check box(es) that app	ply): Rule 50	4	Rule 505		☑ Rule 506	☐ Section	4(6) □ ULOE
Type of Filing:		X	New Filing			Amendme	nt
	A. I	BASIC II	ENTIFICAT	ION DA	ГА		
1. Enter the information requested	about the issuer						
Name of Issuer (check if this is a	n amendment and name has char	nged, and	indicate chang	(e.)		-	
Reliacast, Inc.							
Address of Executive Offices	(Number ar	d Street,	City, State, Zip	Code)	Telephone Number (Including Are	a Code)
8618 Westwood Center Drive, Sui	ite 350, Vienna, VA 22182				(703) 970-4400		
Address of Principal Business Opera	tions (Number and Street, City,	State, Zip	Code)	_	Telephone Number (Including Are	a Code)
(if different from Executive Offices)							PROCESSE
Brief Description of Business							
Develop and Market Software for	Digital Media						SEP 03 2002
Type of Business Organization							Q
∠ corporation	☐ limited partnership, al	ready for	med		E	l other (please	specify): THOMSON
☐ business trust	☐ limited partnership, to	be forme	ed				FINANCIAL
		-	<u>Month</u>	_	ear		
Actual or Estimated Date of Incorpor	ration or Organization:	J	June	20)00 जि	Actual	☐ Estimated
Jurisdiction of Incorporation or Orga	mization: (Enter two-letter U	S. Postal	Service abbrev	riation fo		Actual	iii Estimated
or or grand or grand or or grand or grand or or grand	CN for Canada; FN						DE

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

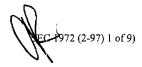
State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.



A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
 - Each promoter of the issuer, if the issuer has been organized within the past five years;
 - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
 - · Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
 - Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last Klaff, Thomas	name first, if individual)				
	idence Address (Number and od Center Drive, Suite 350, V				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Singh, Ranjit	name first, if individual)				
	idence Address (Number and od Center Drive, Suite 350, V				
Check Boxes that Apply:	Promoter	■ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
McNabb, Jame					
	idence Address (Number and od Center Drive, Suite 350, V				
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	E Executive Officer	Director	General and/or Managing Partner
Kushner, Gord					
	idence Address (Number and od Center Drive, Suite 350, V				
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Sampson, Jeffr					
	idence Address (Number and sod Center Drive, Suite 350, V				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	⊠ Director	General and/or Managing Partner
Troiano, Nicho					
8618 Westwoo	idence Address (Number and sod Center Drive, Suite 350, V				
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last Mostafa, Asgh	name first, if individual) ar				
	idence Address (Number and sod Center Drive, Suite 350, V				
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	▼ Director	General and/or Managing Partner
Full Name (Last Jennings, Mark	name first, if individual)				
	idence Address (Number and od Center Drive, Suite 350, V	• • • • • • • • • • • • • • • • • • • •			
					!

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- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
- · Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check	☐ Promoter	Beneficial Owner	☐ Executive Officer	Director	☐ General and/or
Box(es) that	□ 1 Tomoter	E Beneficial Owner	Executive officer	□ Director	Managing Partner
Apply:					
-	name first, if individual)				
U.S. Ventures I					
	dence Address (Number and a lill Office Park, Suite 207, Bra	Street, City, State, Zip Code) aintree, MA 02184 Attn: Pat	rick Davenport		
Check	☐ Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or
Box(es) that Apply:					Managing Partner
	name first, if individual)				
•	B.O. Sun Microsystems, Inc.				
	dence Address (Number and S				
	`	alo Alto, CA 94303 Attn: B	ill Correll		
Check Boxes	☐ Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or
that Apply:					Managing Partner
	name first, if individual)				
Aurora Investn					
	dence Address (Number and S Kravis, Roberts & Co., 9 Wes		v York, NY 10019, Attn: Marc	e Lipshultz	
Check Boxes	Promoter	➤ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or
that Apply:					Managing Partner
	name first, if individual) pital Partners, L.P.				
	dence Address (Number and S	Street, City, State, Zip Code)			unio
		t Court, Suite 1600, Dallas, T	X 75201 Attn: Stephen Cook		
Check Boxes that Apply:	☐ Promoter	Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
•	name first, if individual) uity Partners II, LP				
	dence Address (Number and S	Street, City, State, Zip Code)			
	k Drive, Building 300, Wayne	*			
Check Boxes	☐ Promoter	■ Beneficial Owner	☐Executive Officer	☐ Director	☐ General and/or
that Apply:					Managing Partner
	name first, if individual)				
	oital Partners II LP				
	dence Address (Number and S Office Park, Greenwich, CT				
Check Boxes	Promoter	☑ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or
that Apply:	- Tromoter	La Beneficial Cwilot	Executive officer	_ 2	Managing Partner
Full Name (Last	name first, if individual)			· · · · · · · · · · · · · · · · · · ·	
Weaver, Alfred					
	dence Address (Number and S Woods Court, Charlottesville				
Check Boxes that Apply:	☐ Promoter	☑ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last	name first, if individual)				
	res II, Limited Partnership				
Business or Resi	dence Address (Number and	Street, City, State, Zip Code)			
6100 Fairview l	Road, Suite 770, Charlotte, N	IC 28210			

A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
 - Each promoter of the issuer, if the issuer has been organized within the past five years;
 - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
 - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
 - Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
•	name first, if individual) res I, Limited Partnership				
Business or Res	idence Address (Number and Road, Suite 770, Charlotte, I				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Las	t name first, if individual)				
Business or Res	idence Address (Number and S	Street, City, State, Zip Code)			
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Las	t name first, if individual)				
Business or Res	idence Address (Number and	Street, City, State, Zip Code)			
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Las	name first, if individual)				
Business or Res	idence Address (Number and	Street, City, State, Zip Code)	1 Mary 1999		
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing, Partner
Full Name (Las	name first, if individual)				
Business or Res	idence Address (Number and S	Street, City, State, Zip Code)			
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last	name first, if individual)				
Business or Res	idence Address (Number and S	Street, City, State, Zip Code)			
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Las	name first, if individual)				
Business or Res	idence Address (Number and S	Street, City, State, Zip Code)			
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
	name first, if individual)				
Business or Res	idence Address (Number and	Street, City, State, Zip Code)			

	B. INFORMATION ABOUT OFFERING												
Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Yes X No													
					Answer	also in Appe	ndix, Colum	nn 2, if filing	under ULOE				
2.	What is the	minimum in	vestment tha	it will be ac	cepted from	n any indivi	dual?					\$	N/A
3. Does the offering permit joint ownership of a single unit?)			
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.													
N/A													
Full	Name (Last	name first, if	individual)										
Bus	iness or Res	idence Addres	ss (Number a	and Street,	City, State,	Zip Code)					<u>—</u>		· · · · · ·
												<u>-</u>	
Nar	ne of Associ	ated Broker o	r Dealer										
Stat	es in Which	Person Listed	l Has Solicit	ed or Intend	ls to Solicit	Purchasers							
(Ch	eck "All Sta	tes" or check	individual S	tates)									All States
[AL	1	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[L]		[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[M]	r]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]		[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[VA]	[WV]	[WI]	[WY]	[PR]
Full	Name (Last	name first, if	individual)										
	,		01 1	1.0:	Gir Gr	7: 0.1							
Bus	iness or Kes	idence Addres	ss (Number a	and Street,	City, State,	Zip Code)							
Nar	ne of Associ	ated Broker o	r Dealer										,
1141		area Broker o	. Doulet										
Stat	es in Which	Person Listed	Has Solicit	ed or Intend	s to Solicit	Purchasers							
(Ch	eck "All Sta	tes" or check	individual S	tates)	· · · · · · · · · · · · · · · · · · ·			••••••					All States
[AL	.]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]		[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[M]	rj	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	İ	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[VA]	[WV]	[WI]	[WY]	[PR]
		name first, if	individual)			=	·						
Bus	iness or Res	idence Addres	ss (Number a	and Street,	City, State,	Zip Code)							
Nar	ne of Associ	ated Broker o	r Dealer	· <u></u>				· 		nu.			
		Person Listed											
(Ch	(Check "All States" or check individual States)												

[CT]

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[CA]

[KY]

[NJ]

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[CO]

[LA]

[NM]

[UT]

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already transaction is an exchange offering, check this box \square and indicate in the columns below the amounts of t				
	Type of Security	ne see	Aggregate	exchange i	Amount Already
	Type of Security	(Offering Price*		Sold*
	Debt		0	\$	0
	Equity		1,008,264	\$	1,008,264
	Common* Preferred*	-		•	
		¢	5 365	œ.	5.265
	Convertible Securities (including warrants)		5,265		5,265
	Partnership Interests				
	Other (Specify)		1.012.520		1,012,520
	Total	\$_	1,013,529	\$	1,013,529
	Answer also in Appendix, Column 3, if filing under ULOE.				
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."				
	•		Number		Aggregate
			Investors		Dollar Amount
					of Purchases*
	Accredited Investors		34	\$	N/A*
	Non-accredited Investors		29		N/A*
	Total (for filings under Rule 504 only)				
	Answer also in Appendix, Column 4, if filing under ULOE.				
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.				
		•	Type of		Dollar Amount
			Security		Sold
	Type of Offering				
	Rule 505			\$	
	Regulation A			\$	
	Rule 504			\$	
	Total			\$	
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		·		
	Transfer Agent's Fees			□ \$	
	Printing and Engraving Costs				
	Legal Fees				50,000
	Accounting Fees			□ \$	
	Engineering Fees				
	Sales Commissions (specify finders' fees separately)			□ \$	
	Other Expenses (Identify) Blue Sky filing fees				1,950
	Total			ছে৷ হ	51 050

*SEE ATTACHMENT TO FORM D

	NVESTORS, EXPENSES AND USE OF PROCE	EDS
 Enter the difference between the aggregate offering price given in response to Part C – Question 4.a. This difference is the "adjusted 		
5. Indicate below the amount of the adjusted gross proceeds to the issuer up If the amount for any purpose is not known, furnish an estimate and payments listed must equal the adjusted gross proceeds to the issuer set is	check the box to the left of the estimate. The total	shown. REALIZE ANY
	Payment to Off Directors, & Aft	
Salaries and fees		s
Purchase of real estate		
Purchase, rental or leasing and installation of machinery and equipment		
Construction or leasing of plant buildings and facilities		
Acquisition of other businesses (including the value of securities involved in in exchange for the assets or securities of another issuer pursuant to a merger)		\$
Repayment of indebtedness	ss	
Working capital		S
Other (specify):	□ s	s
Column Totals		
Total Payments Listed (column totals added)	**N WE	N/A** O PROCEEDS RE REALIZED THE ISSUER.
D. FED	DERAL SIGNATURE	
The issuer had duly caused this notice to be signed by the undersigned duly an undertaking by the issuer to furnish to the U.S. Securities and Exchange on non-accredited investor pursuant to paragraph (b)(2) of Rule 502.		
Issuer (Print or Type)	Signature	Date
Reliacast, Inc.		
	Went men	7/31/02
Name of Signer (Print or Type)	Title of Signer (Print or Type)	7/31/02
	Title of Signer (Print or Type) Secretary	7/31/02

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. STATE SIGNATURE									
1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqual	lification provisions of	such rule?	Y'es	No 🔀					
	See Appendix, Column 5, for state response.									
2.	The undersigned issuer hereby undertakes to furnish to the state administrator of any state in which the notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.									
3.	The undersigned issuer hereby undertakes to furnish to any state administrators,	upon written request, i	nformation furnished by the issuer to	offerees.						
4.	t. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.									
The	e issuer has read this notification and knows the contents to be true and has duly	ly caused this notice to	be signed on its behalf by the unde	rsigned duly	authorized					
pers	SON.	47	\sim							
Issu	er (Print or Type)	gnature		Date						
Rel	iacast, Inc.	inc	- Foreign	7/31/	02					
Nar	me (Print or Type) . Tit	tle (Print or Type)								
Gor	rdon Kushner Sec	cretary								

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

FORM 2400

ATTACHMENT TO FORM D

RELIACAST, INC.

Pursuant to the terms of an Agreement and Plan of Merger and Reorganization dated as of May 9, 2002 (the "Merger Agreement"), by and among Reliacast, Inc., a Delaware corporation ("Reliacast"), Platform Acquisition Corp., a Delaware corporation and wholly-owned subsidiary of Reliacast ("Merger Sub"), the Platform for media, inc., a Delaware corporation ("the Platform"), and Ian Blaine, as Stockholders' Agent, Merger Sub merged with and into the Platform (the "Merger") effective as of May 23, 2002. As a result of the Merger, the Platform became a wholly-owned subsidiary of Reliacast and record holders of certificates formerly representing shares of the Platform's Series A Preferred Stock and Series A-1 Preferred Stock (collectively, "the Platform Stock"), are entitled to receive (i) 0.064594384 of a share of Series A-1 Preferred Stock of Reliacast, par value \$0.001 per share (the "Reliacast Preferred Stock"), and (ii) 0.157897573 of a share of Common Stock of Reliacast, par value \$0.001 per share (the "Reliacast Common Stock," and together with the Reliacast Preferred Stock, the "Reliacast Stock") for each share of the Platform Stock held prior to the consumation of the Merger as consideration for the Merger. The Warrant to Purchase Stock, as amended, held by Silicon Valley Bank (the "Warrant"), was assumed by Reliacast and the number of shares covered by the Warrant converted into a warrant to purchase shares of Reliacast Stock at the same ratio as the Platform Stock.

It was the intention of the parties to the Merger that the Merger qualify as a tax-free reorganization within the meaning of Section 368(a) of the Internal Revenue Code of 1986, as amended.